

## **MBA Ranking Top 25 Business Schools in Europe - 2018**

hopp Market Research realised a ranking of European Business-Schools that offer MBA programs. It reviews the success of graduates, to then rank the MBA programs based on specific criteria.

The following criteria were considered:

- Average salary of graduates after graduation
- Employability after graduation

The information was gathered via e-mail and telephone directly from the schools, taken from the school's websites or researched online via other sources.

For the ranking only schools located in Europe were taken into consideration.

The research results got consolidated and then made comparable by implementing a point system which allowed the ranking of the schools.

The University of Cambridge in Great Britain performed the best by a wide margin. Following, on the second and third place, are the Alliance Business School, which is also located in Great Britain and the Iese Business School in Spain. The Zurich Elite Business School from Switzerland got fourth place and the HEC Paris got fifth place. Following on the sixth place is the IMD Lausanne. Two other leading Business Schools from Great Britain are on the seventh and ninth place: The Imperial College Business School and the London Business School. The eight place goes to the Mannheim Business School in Germany and the Esade Business School in Spain is on the tenth place.

Rank in 2018	Business School	Country	Gross salary in €	Employ-ability	Index
1	University of Cambridge: Judge	UK	142.515	89%	159
2	Alliance Manchester Business School	UK	117.999	85%	126
3	Iese Business School	Spain	105.306	91%	120
4	Zurich Elite Business School	Switzerland	100.461	95%	120
5	HEC Paris	France	100.500	92%	116
6	IMD Lausanne	Switzerland	108.549	82%	112
7	Imperial College Business School	UK	97.000	90%	109
8	Mannheim Business School	Germany	92.400	93%	108
9	London Business School	UK	91.267	93%	106
10	Esade Business School	Spain	94.261	90%	106
11	University of Edinburgh Business School	UK	98.500	81%	100
12	University of St Gallen	Switzerland	92.087	86%	99
13	City University: Cass	UK	88.443	89%	99
14	Insead	France	84.732	90%	96
15	Vlerick Business School	Belgium	81.659	90%	92
16	Edhec Business School	France	90.321	79%	89
17	ESMT Berlin	Germany	87.017	80%	87
18	SDA Bocconi	Italy	78.034	89%	87
19	Birmingham Business School	UK	72.975	93%	85
20	IE Business School	Spain	75.846	89%	85
21	Warwick Business School	UK	70.851	95%	84
22	Cranfield School of Management	UK	73.055	92%	84
23	Rotterdam School of Management, Erasmus University	Netherlands	74.799	88%	82
24	Grenoble Ecole de Management	FR/RU/GE	66.204	91%	75
25	University College Dublin: Smurfit	Ireland	65.000	90%	73